

The logo for ACT! is the word "ACT!" in a bold, black, sans-serif font. The exclamation point is slightly larger than the letters.

for Real Estate | What's New

New and Improved ACT! by Sage for Real Estate 11 Further Boosts Your Productivity

ACT! for Real Estate 11 is packed with powerful new features and significant enhancements to areas of the product you use every day. Enjoy new features like the ability to establish relationships between contacts, and enhancements such as tighter integration with Microsoft® Outlook®, better search capabilities, improved database automation, and more! These improvements enable you to work more effectively, be more productive, and better serve your clients.

Leverage Relationships between Your Clients

With the new Related Contacts feature, you can connect contacts to one another and then define the nature of that relationship, plus enter any additional details about the relationship. For instance, you can define relationships between buyers, mortgage brokers, title agents, and home inspectors. So next time you speak with your buyer, you can quickly recall the details of your recent conversation with the home inspector.

Track and Organize E-Mails and Your Schedule

New and improved Outlook integration features allow you to track and organize e-mails in ACT! en masse or on a case-by-case basis. Or you can automate these functions so you can set them once and forget about them. Calendar integration features enable you to create ACT! activities from Outlook for tracking important action items received via e-mail, and copy your ACT! and Outlook calendars automatically or with just one click.

Find the Exact Details You Need

Lookups and search functionality have been streamlined, helping you find the particular client information you need quickly, in one lookup-friendly place. Build the most basic or complex searches using a tool that has been simplified and enhanced. And easily recall recent lookups to save time in your day.

Get More Done in a Day

Productivity enhancements include improved calendar printing and viewing, Dashboard drill-down functionality, a "Yesterday" filter on Task and Opportunity List views, a history icon on the standard ACT! toolbar, and additional options for alarm reminders.

Enjoy Streamlined Installation and Improved Database Functions

The ACT! installation experience has been streamlined, requiring fewer clicks to get started. And ACT! handles periodic database maintenance tasks automatically, offers automatic scheduling, provides a streamlined ACT! sync progress bar, and more.

BENEFITS SNAPSHOT

Leverage relationships between your contacts.

Track e-mails and appointments with tighter Outlook integration.

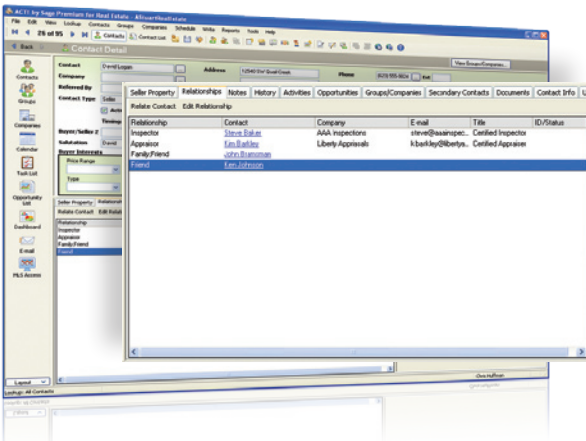
Find exact details with streamlined Lookups.

See snapshots of your schedule.

Get more done with usability enhancements.

Start using the new version more quickly with streamlined installation.

Feel confident about your data with database maintenance enhancements.



- Use the powerful new Related Contacts feature to establish and describe relationships between your contacts for a more comprehensive view of all players related to a deal.

For ACT! by Sage for Real Estate 2006 (8.0) Users

If you are still using ACT! for Real Estate 2006 (8.0), you will also see the following new features that were made available in the ACT! by Sage for Real Estate 2008 (10.0) release:

Additional Closing Activity Types and Activity Series

Stay on top of all activities associated with a closing using the new Closing Activity Type and Closing Activity Series.

Additional Sales Processes for Property Closing, Purchase, and Sales

Manage property listings from initial inquiry through close for more detail on the status of your property listings using sales processes specifically designed for real estate, including Property Closing, Property Purchase, and Property Sales.

New Real Estate-Specific Flyers

Advertise and sell your property using preformatted For Sale, Open House, and Home Feature Sheet flyers, in addition to the 30 existing letter templates customized for real estate.

More Buyer, Seller, and Property-Related Fields

Almost 20 new real estate-specific fields were added to the Buyer Interests section of the main Contact Detail view and Seller Property Tab so you can track more detail, particularly related to property specs.

"I noticed and was very excited to see the activity series. This makes ACT! a much better value than Top Producer Systems. I also liked the MLS access button. I can't wait to buy this upgrade. This is a fantastic update!"

— ACT! for Real Estate Beta participant

About ACT!

The #1 selling contact and customer management solution for over 20 years, ACT! by Sage continues to bring the latest, most intuitive technology to businesses across the globe. ACT! solutions have more than 2.8 million individual users and 48,000 corporate customers in 25 countries, including individuals, small businesses, selling professionals, and corporate teams. Because ACT! solutions support an "anywhere" workforce with seamless online, offline, and mobile access solutions, they work for any business environment. With ACT!, you can achieve maximum productivity so you have time to focus your attention on business-critical activities, provide a better customer experience because you understand the intricate needs of your contacts, and make informed decisions to advance your business.

About Sage CRM Solutions

Sage CRM Solutions is a portfolio of market-leading applications consisting of ACT! by Sage, SageCRM, and Sage SalesLogix. Over 63,500 organizations and 3.1 million users worldwide rely on Sage CRM Solutions to develop profitable, long-term business relationships.

Important Note: Sage recommends you carefully review all ACT! system requirements at www.act.com/2009systreq to ensure your system meets these requirements. **Compatibility:** ACT! for Real Estate 11 cannot be used in conjunction with ACT! Premium for Real Estate 11, and both cannot be used in conjunction with ACT! 2009, ACT! Premium 2009, or ACT! Premium for Web 2009. **Regarding ACT! for Palm OS®:** ACT! for Real Estate 11 solutions are not compatible with ACT! for Palm OS 2.0. **Regarding ACT! Add-on Solutions:** Certain ACT! add-on solutions may not be compatible with ACT! for Real Estate 11 solutions. Please visit www.act.com/solutions.com or check with your add-on product provider to determine compatibility.

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